

Roseville Public School Parents & Citizen's Association

Social Media Policy

In general, Roseville Public School P&C Association **does not** encourage the use of separate stand-alone accounts on social media sites as the workload to maintain these accounts is quite onerous. The decision to establish a standalone site or have a page on the school's site, such as for a major event like the school fair, should be made by resolution at a general meeting. If social media sites are approved, there are some protocols that need to be observed to ensure effective and positive communications.

Children should not be included in any RPS P&C Association social media sites. In particular, no photos of children should ever be included.

Responsibilities

A Social Media Officer will be nominated to be responsible for the administration and moderating of all *Roseville Public School P&C Association* social media.

Social media is defined as a group of online applications such as social networking sites, wikis, blogs, microblogs, video and audio sharing sites, and message boards that allow people to easily publish, share and discuss content.

The purpose of social media is to facilitate conversations in a dialogue, an opportunity to promote, listen, share, collaborate and respond to our colleagues and communities.

In using social media, all P&C members agree to follow *Roseville Public School P&C Association* policies including the Code of Conduct.

Members agree to be clear in representing the P&C Association. Where a member is not representing the P&C Association it should be made clear that comments are made by you as an individual. Members shall be mindful that your role with the *Roseville Public School P&C Association* may create a connection between what you say online and the P&C Association itself. Identify yourself when discussing P&C Association related topics or issues.

Where a member uses social media they shall represent the P&C Association well and be sure that the content published is consistent with expected professional standards

Members shall be mindful that social media posts may have consequences where they are not appropriate. Members will show respect for copyright laws and fair use of copyrighted materials owned by others, including user-generated content.

Members will be polite and considerate in all social media activities. Where a post is negative or brings disrepute to the P&C Association, it shall be reported immediately to the moderator for removal. Where a party continues to post negative comments they may be blocked from the *Roseville Public School P&C Association* social media accounts.

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Roseville Public School P&C Association has adopted this social media policy at a general meeting of the members on the 15 June 2017.

Signed President: _____ NAME: _____

Witnessed Principal: _____ NAME: _____